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1. ICTACT Youth Summit 2014

About ICTACT Youth Summit
Average age of an Indian in 2020 will be 29 years, and hence India will be the youngest nation. Today’s Youth are looked up to get themselves empowered with relevant skills, be innovative, communicate better and emerge with capabilities to effectively lead the future, and contribute to the development of young India. To exploit the most of the opportunities for youth that are likely to emerge in the future, ICT Academy of Tamil Nadu organized ICTACT Youth Summit on 13 Aug 2014 at Coimbatore.

ICTACT Youth Summit was a platform for the Indian youth to sculpt their future that exposed them to interact with a varied cohort of industry leaders, experts, young achievers, successful entrepreneurs and peer group. ICTACT Youth Summit 2014 focused on “Igniting Innovation” among today’s youth to shape their future. This year’s key themes included Innovation, Communication, Leadership and Entrepreneurship for building Young India.

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Vice Chairman
Cognizant Technology Solutions

Thiru. TK Ramachandran IAS
Secretary - Information Technology
Government of Tamil Nadu

Thiru. Atul Anand IAS
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ELCOT

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NASSCOM

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Managing Director
Mu Sigma - India operations

Thiru. V. Balakrishnan
Chairman
Microgram

Thiru. Krish Ganesan
Global Head-Talent Acquisition
Tata Consultancy Services

Thiru. M. Sivakumar
Chief Executive Officer
ICT Academy of Tamil Nadu

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Polaris Financial Technologies Limited

Mr. Chandrasekhar Chenniappan
Head of HR
Atmel Corporation

Mr. Benedict Arokiasamy
AVP - Learning and Development
CSS Corp

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VP - Key Accounts & HexaVarsity
Hexaware Technologies

Dr. G. Sainarayanan
Sr. Technical Specialist
HCL Technologies Limited

Mr. M. Sivakumar
Chief Executive Officer
ICT Academy of Tamil Nadu

Dr. Pradeep Desai
Tech. Leader - Software Sciences & Analytics
GE Global Research

Mr. B. Anbuthambi
VP - Education Initiatives
ICT Academy of Tamil Nadu

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ICTACT Youth Steering Committee & Jury

+ Mr. Purushothaman, Senior Director, NASSCOM
+ Dr. Pradeep Desai, Tech. Leader - Software Sciences & Analytics, GE Global Research
+ Aspire K Swaminathan, Founder & CEO, Aspire Ventures
+ Mr. Chandrasekar Chenniappan, Head of Human Resources, Atmel Corporation
+ Ms. Akhila Rajeshwar, Executive Director, TiE Chennai
+ Mr. N. Chandrasekaran, Vice President, Take Solutions Limited
+ Mr. Sivakumar Palaniappan, Chief Executive Officer, Mastering Minds
+ Mr. Sunder Madakshira, Vice President, Marketing and Communications, SAP Labs India (P) Limited
+ Mr. Harish Parameshwaran, Head Human Resources, UST Global
+ Dr. D.J.E. Ravi Thilagan, Head - Human Resources, Financial Software & Systems (P) Ltd
+ Ms. Sabita, Associate Vice President - Human Resources, Steria
+ Ms. Hema Parikh, Director - Human Resources, Ajuba Solutions India (P) Ltd
+ Mr. Charles Godwin Paul, Human Resources, Business Partner, Hexaware Technologies Ltd
+ Mr. Sivakumar Omprakash, Vice President - Human Resources, WNS Global Services
+ Mr. R. Sivarajah, Joint Managing Director, Winways Systems
+ Mr. R. Vijayakumar, Vice President - Human Resources, Prodigit
+ Mr. Viswanathan Hariharan, Associate Director-Human Resources, Mobius Knowledge Services
+ Mr. Sathya Prakash Sekaran Sambasivam, Deputy Manager - Human Resources, HCL Technologies Ltd.
+ Mr. Prabhat Kumar, Senior Manager - Talent Management, L&T Constructions
+ Mr. Suresh Sakthivel, Manager - Human Resources, Kumaran Systems
+ Dr. A. Selvaraj, Chairman, TANSTIA - FNF Service Centre
+ Mr. R. Sathish Kumar, Head - CCE, Madras Management Association, Chennai
+ Mr. Mayank Gupta, Team Member Relations Site Lead - South India, Dell India
+ Mr. Arun Kumar, Senior Manager - Training, Ramco Systems
+ Mr. Swaminathan L, Assistant Manager - Human Resources, TNQ Books and Journals (P) Ltd
+ Mr. Praveen R, Senior Manager - Human Resources, Take Solutions

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## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00 - 09.50</td>
<td>Registration</td>
</tr>
<tr>
<td>09.50 - 10.00</td>
<td>Welcome address</td>
</tr>
<tr>
<td>10.00 - 11.30</td>
<td>Key Note Session by the Board of Governors of ICTACT &amp; Launch of ICTACT Youth Circle</td>
</tr>
<tr>
<td>11.30 - 13.00</td>
<td>ICTACT YOUTH Talk &amp; ICTACT Youth Present – Grand National Finale</td>
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<tr>
<td>13.00 - 14.00</td>
<td>Lunch Break</td>
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<tr>
<td>14.00 - 14.30</td>
<td>You are the right source of inspiration</td>
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<tr>
<td>14.30 - 16.00</td>
<td>The Success Crux</td>
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<tr>
<td>16.00 - 16.30</td>
<td>You Can Win</td>
</tr>
<tr>
<td>16.30 - 17.00</td>
<td>ICTACT Award Ceremony &amp; Closing</td>
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</tbody>
</table>
Welcome address

Mr. M. Sivakumar, Chief Executive Officer, ICT Academy of Tamil Nadu welcomed the gathering and opened with an inspiring quote of Swamy Vivekananda and stated that choosing him as the icon for the Youth initiative was intently done, and added that none in the history of this nation, has elevated so far to the height of spirited and channelized youthful enthusiasm like Swamy Vivekananda. Briefing about the background of the Youth Summit, he established the intention behind the Academy’s vision to directly interact with the students and to empower them. He laid forth the magnitude of the impact that the ICTACT Youth contests have created within a short span of being announced. He also laid down a brief background of the Academy for the understanding of the youth gathered. He thanked the students who have shown a great enthusiasm in participating in the Youth contests and the Summit.

Special Address

Tmt. Archana Patnaik IAS, District Collector, Coimbatore District in her motivating speech stated that youth today have no limits and there are already proven examples all through the nation. Speaking about the demographic advantage that India is likely to enjoy by 2020, she rightly pointed that our growth in this dimension is gauged by the neighboring nations to give its youth a tough competition globally, and Indian youth should foresightedly be ready to face this scenario. She pitched to the students that they should inculcate and develop the spirit of competing and should have an unending thirst for learning and being successful. She also congratulated the participants, and the winners of ICTACT Youth contests.

Keynote Address

Mr. V. Balakrishnan, Chairman, Micrograam & Ex-CFO, Infosys pointed to a few innovations and elaborated that, revolutions like Computer Innovation, Distributed Computing Model, Micro Chip revolution, and Internet revolution that happened decades ago, have made the sense of business and communication precise and concise. Further, he stated that technology is transforming businesses and improving productivity. He then pitched about the emergence of start-up entrepreneurs and the paradigm shift in the focus on product companies from service companies. Bala stated that a considerable student population of IITs and IIMs are inclined towards being entrepreneurs, and stated that the cost of starting up a business has come down, and funding for newer projects have seen a noticeable rise. He enthusiastically expressed his expectation that he looks forward for another Google to come from India, as the youth here are developing with astounding innovative traits in the recent times. He indicated that there is a need for a lot of innovative solutions to make the most of the technology space that keeps evolving. He concluded that India’s hope is on youth and earnestly appealed that, newer ideas from the youth of this nation and it pursuing its passion would drive India towards achieving growth with all might to prove to the world.
Chairman address

Mr. Lakshmi Narayanan, Vice Chairman, Cognizant Technology Solutions made his presence through his audio visual message in which he laid out the care that the Academy has been taking in skilling the nation, and added that ICT Academy has extended its helping hands to meet students through its ICTACT Youth Circle initiative and intends to help students meet the challenges ahead and win over them confidently with the power of effective communication and leadership qualities. He also congratulated the contestants, and winners of the ICTACT Youth contests. He stated that this initiative for youth of India, by ICT Academy of Tamil Nadu has the objective of equity of opportunity to every youth of the nation.

Felicitations & Launch of ICTACT Youth Circle

Sponsors and Regional Hosts were felicitated on the dais following which ICTACT Youth Circle was formally launched in the presence of Tmt. Archana Patnaik, District Collector, Coimbatore district, Mr. V. Balakrishnan, Chairman, Micrograam, and other eminent industry leaders.

After the launch of ICTACT Youth Circle, the leaders registered their wishes and appreciations to ICT Academy of Tamil Nadu, for having initiated such an exclusive movement, the ICTACT Youth Circle to empower the future leaders of the nation.
You are the right source of inspiration

Ms. Bharathy Baskar, Vice President, Citi Bank in her session titled “You are the right source of inspiration” illuminated the youth by collectively delivering the strengths of youth and the weaknesses that hold them back from achieving. She stated examples from her life and established the importance of being determined in tough times. She also emphasised that being decisive in facing challenges would drive every individual to the desired destiny with deserving qualities.

The Success Crux

This session witnessed three eminent personalities that shared their success stories.

Ma Foi K. Pandiarajan, Founder, Ma Foi Group opened up in a nostalgic note stating that he graduated as an Engineer from an institution in Coimbatore. He then deliberated about the crests and troughs that he faced as an entrepreneur and said that crests and troughs are usually a part of the success wave that complement each other and one should not get frustrated with the failures that one incurs in life.

Mr. Raja Krishna Murthy (Kitty) Director, Talent Maximus & Actor presented the audience with a formula for success and laid down the various factors that hinders one from achieving success. He also quoted actor Rajinikanth stating that the most valuable aspects of life as “a body that is useful; and a mind that is peaceful” and appealed that youth today should stay focused in having a sound mind and body, and should stay away from distractions to become achievers.

Mr. C K Kumaravel, CEO & Founder, Naturals talked more patriotically pitching through the story of his development as an entrepreneur briefly, and emphasised that every first generation entrepreneur should think of multifarious ways of achieving a goal irrespective of the challenges that the initiative poses initially. He whipped the brains of the audience with an earnest appeal that people in the middle class economy strata of the society should come beyond the confines of a perspective that hurdles them from venturing into newer attempts of elevating them economically in the society. Kumaravel affirmed that good people have all the eligibility to be rich, since they could help the society back when they have achieved for themselves.
You Can Win

Mr. Gobinath, Media Personality, CEO & Founder -TaalkShop Academy in his keynote titled “You Can Win” infringed through the confinements of attitude barriers that are commonly a by-products of adolescence, Gobinath stated that it is important to be successful, and it is more important to be honest and straight in the pursuit of becoming successful. Through various anecdotes he established the importance of presence of mind and common sense as the two ingredients to be innovative in anything that one indulges in. He concluded stating that being smart is misunderstood for being cunning in the recent decades, and insisted that it should be avoided.
ICTACT YOUTH CONTESTS 2014

ICTACT has launched two Youth Contests to identify the talents among students and provide them a platform to showcase their ideas through speaking and presentation skills.

ICTACT YouthTalk® – A student competition devoted to bring out inspiring ideas among students in the colleges in the form of highly effective and inspiring talks.

ICTACT YOUTH PRESENT® – A student presentation competition to bring out the highly effective presentation and communication skills among students through their inspiring presentations on their passionate areas in an interesting 10-20-30 format.
ICTACT YOUTH CONTESTS - 2014

Hosted by a Regional Partner Institution

Eminent expert steering committee & Industry Jury panel

Chennai
Chennai, Thiruvallur, Kanchipuram, Vellore, Thiruvannamalai, Villupuram, Cuddalore & other states

Coimbatore
Coimbatore, Tiruppur, Erode, The Nilgiris & Other states

Madurai
Madurai, Dindigul, Theni, Sivagangai, Virudhunagar & Ramnad

Trichy
Trichy, Perampalur, Ariyalur, Thanjavur, Thiruvannamalai, Vellore, Villupuram, Cuddalore & other states

Salem
Salem, Namakkal, Dharmapuri & Krishnagiri

Tirunelveli
Tirunelveli, Panruti, Tuticorin & Kanyakumari

6 REGIONAL WINNERS TO COMPETE IN PRE-FINALS

Top 3 Winners received Prizes, Awards & Certificates

The Regional 6 Toppers became finalist for the National level

NATIONAL LEVEL

REGIONAL LEVEL

6 REGIONAL WINNERS TO COMPETE IN PRE-FINALS

ICTACT YOUTH SUMMIT 2014
IGNITING INNOVATION

THE TOP 3 WINNERS WON FULLY PAID EDUCATION TRIP TO SINGAPORE
ONE TOP ACHIEVER RECEIVED “ICTACT YOUTH ICON OF 2014”
Overall Contest Impact

- College Participation: 521
- Student Applications: 10,876
- Expert Jury Members: 92
- Regional Partner Colleges: 12
- Regional Winners: 12
- National Winners: 6
- Youth ICONS: 2

REACHED ENABLED RECOGNIZED
Screening Process & Regional Finale

Initial screening for ICTACT Youth Talk and ICTACT Youth PRESENT happened on three spells that comprised initial short listing of applications based on the abstract, following which candidates from the remote corners of the state were screened through telephonic interview, and direct visits to institutions was also done in tier-II & III cities to identify the candidates to contest in the Regional Finale for both the competitions. The details of the Regional Finale conducted, and the winners are given here.

ICTACT YOUTH TALK 2014 - CONTESTS SCHEDULE

<table>
<thead>
<tr>
<th>Region</th>
<th>Preliminary Round</th>
<th>Regional Finale</th>
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<tbody>
<tr>
<td>Chennai</td>
<td>06.08.2014 &amp; 07.08.2014</td>
<td>08.08.2014</td>
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<tr>
<td>Coimbatore</td>
<td>04.08.2014 &amp; 05.08.2014</td>
<td>08.08.2014</td>
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<tr>
<td>Madurai</td>
<td>04.08.2014 &amp; 05.08.2014</td>
<td>08.08.2014</td>
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<tr>
<td>Trichy</td>
<td>04.08.2014 &amp; 05.08.2014</td>
<td>08.08.2014</td>
</tr>
<tr>
<td>Salem</td>
<td>04.08.2014 &amp; 05.08.2014</td>
<td>08.08.2014</td>
</tr>
<tr>
<td>Tirunelveli</td>
<td>01.08.2014 &amp; 02.08.2014</td>
<td>08.08.2014</td>
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</tbody>
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ICTACT YOUTH PRESENT 2014 - CONTESTS SCHEDULE

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<td>04.08.2014 &amp; 05.08.2014</td>
<td>07.08.2014</td>
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### Regional Winners - ICTACT Youth Talk 2014

<table>
<thead>
<tr>
<th>Region</th>
<th>Contestant Name</th>
<th>Name of the Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chennai</td>
<td>Mr. Vigneswar K</td>
<td>Vel Tech Multitech Dr. RR Dr.SR Engineering College, Chennai</td>
</tr>
<tr>
<td>Coimbatore</td>
<td>Ms. Dhivya Ashok</td>
<td>S.N.S. College of Technology, Coimbatore</td>
</tr>
<tr>
<td>Madurai</td>
<td>Ms. Priyanka Kesavaraj</td>
<td>Vickram College of Engineering, Madurai</td>
</tr>
<tr>
<td>Salem</td>
<td>Mr. P. Praveen Kumar</td>
<td>Paavai Engineering College, Salem</td>
</tr>
<tr>
<td>Trichy</td>
<td>Ms. J. Joan Cecilia</td>
<td>J.J. College of Engineering &amp; Technology, Trichy</td>
</tr>
<tr>
<td>Tirunelveli</td>
<td>Mr. T. Manikandan</td>
<td>Sadakathullah Appa College, Tirunelveli</td>
</tr>
</tbody>
</table>

### Regional Winners - ICTACT Youth PRESENT 2014

<table>
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<tr>
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<th>Contestant Name</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Chennai</td>
<td>Mr. Vipul Nandan</td>
<td>Vellore Institute of Technology · Chennai Campus, Chennai</td>
</tr>
<tr>
<td>Coimbatore</td>
<td>Ms. P. Pavithra</td>
<td>Dr. N.G.P. Institute of Technology, Coimbatore</td>
</tr>
<tr>
<td>Madurai</td>
<td>Ms. S. K. Janane</td>
<td>Thiagarajar College of Engineering, Madurai</td>
</tr>
<tr>
<td>Salem</td>
<td>Mr. Shijin Prakash</td>
<td>Paavai College of Technology, Salem</td>
</tr>
<tr>
<td>Trichy</td>
<td>Ms. Rathiya Angeline</td>
<td>Saranathan College of Engineering, Trichy</td>
</tr>
<tr>
<td>Tirunelveli</td>
<td>Ms. Karthika S</td>
<td>St. Mother Theresa Engineering College, Tirunelveli</td>
</tr>
</tbody>
</table>
Grand National Finale of ICTACT Youth contests

The Grand National Finale of ICTACT Youth contests (ICTACT Youth Talk & ICTACT Youth PRESENT) happened with an all enthusiastic participants that delivered talks and presentations on their passionate topics in the presence of an exclusive jury panel, and an audience of 2000+ people that comprised students, teachers, Industry leaders, and media.

Three finalists identified in the Pre-finals conducted for ICTACT Youth Talk and ICTACT Youth PRESENT on 12 August 2014, at The Arcadia Hotel, Coimbatore contested in the Grand National Finale conducted on 13 Aug 2014, Codissia Hall E. Every contestant’s delivery was followed by a questioning session by the Jury, which the contestants answered as a part of the evaluation process.

ICTACT Youth Talk

COIMBATORE

Dhivya Ashok
S.N.S College of Technology

SALEM

Praveen Kumar
Paavai Engineering College

TIRUNELVELI

T Manikandan
Sadakathullah Appa College

ICTACT Youth PRESENT

CHENNAI

Vipul Nandan
Vellore Institute of Technology

COIMBATORE

P. Pavithra
Dr. N.G.P. Institute of Technology

TRICHY

Rathiya Angeline
Saranathan College of Engineering
ICTACT YOUTH ICON 2014 - Award Ceremony

Following the inspiring keynotes of a band of renowned personalities, the hall got studiously ready to unknot the surprise, and the ICTACT YOUTH ICON 2014 award ceremony began.

ICTACT Youth Talk

Mr. Praveen Kumar, P, a final year student of Mechanical Engineering stream from Paavai Engineering College, Namakkal, who contested in the Salem Region of the contest, was declared the ICTACT YOUTH ICON 2014 for ICTACT Youth Talk in the Grand National Finale, and was awarded the title trophy, certificate and was also given a television, apart from the privilege of being sent on an all-paid educational trip to Singapore.

ICTACT YOUTH ICON 2014 - Award Ceremony

From left to right
Mr. Sivakumar, CEO, ICTACT,
Mr. Sunder Madakshira, VP, Marketing and Communications, SAP Labs India (P) Ltd.
Dr. Pradeep Desai, Technology Leader - Software Sciences & Analytics, GE Global Research
Ms. Anusha, CEO, PARK Group of Institutions
Mr. Natarajan, Chairman, PAAVAI Group of Institutions
Ma Foi K. Pandiarajan, Founder, Ma Foi Group
Ms. Akhila Rajeshwar, Executive Director, TiE Chennai
Mr. Gobinath, Media Personality, CEO & Founder - TaalkShop Academy
Mr. Chandrasekar Chenniappan, Head of Human Resources, Atmel Corporation
Aspire K Swaminathan, Founder & CEO, Aspire Ventures
Mr. S. M. Seeni Mohammed Aliyar Maraikayer, Joint CEO, Sethu Institute of Technology
Mr. N. Chandrasekaran, Vice President, Take Solutions Limited

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ICTACT Youth PRESENT

Mr. Vipul Nandan, a final year student of Computer Science and Engineering stream from Vellore Institute of Technology, Chennai who contested in the Chennai Region of the contest, was declared the ICTACT YOUTH ICON 2014 for ICTACT Youth PRESENT in the Grand National Finale, and was awarded the title trophy, certificate and was also given a television, apart from the privilege of being sent on an all-paid educational trip to Singapore.
Mr. Purushothaman, Senior Director, NASSCOM stated that this initiative of the Academy is with an intense objective, and should be rightly utilized by the students.

Dr. Pradeep Desai, Technology Leader - Software Sciences & Analytics, GE Global Research congratulated the Academy and stated that ICT Academy of Tamil Nadu has been the pioneer in faculty empowerment and now has come to the students’ strata of the academia through ICTACT Youth Circle, which again is the first-of-its-kind initiative in the country, empowering the youth.

Aspire K Swaminathan, Founder & CEO, Aspire Ventures stated that ICTACT Youth Circle is a milestone initiative dedicated exclusively for the empowerment of youth and added that youth should understand the collective objective of nation building and shoulder it voluntarily.

Mr. Chandrasekar Chenniappan, Head of Human Resources, Atmel Corporation stated that his experience as a jury member of youth contests, and an exposure to an innovative mass of the next generation in the Summit has given him positive hopes about the empowerment of the nation and thanked ICT Academy for having made such an initiative.

Ms. Akhila Rajeshwar, Executive Director, TiE Chennai appreciated the Academy for the initiative and briefly pitched that staying united with the Academy, for the youth has now become imperative and wished all success to ICTACT Youth Circle.

Mr. N. Chandrasekaran, Vice President, Take Solutions Ltd said that lot of positive energy and confidence was evidential all through the regions the competitions were conducted, and wished this ICTACT Youth Circle, a great success.
Mr. Sivakumar Palaniappan, Chief Executive Officer, Mastering Minds appreciated the students for their active involvement and hopefully congratulated them stating that the same kind of a spirit if shown in the nation building exercise would make anything simply achievable, and appreciated ICT Academy of Tamil Nadu, for having accumulated an inspiring youth mass towards working for growth of India.

Mr. Sunder Madakshira, Vice President, Marketing and Communications, SAP Labs India (P) Ltd stated that the entirety of human existence is with all divinity, and realizing the divine connect as well as the intent potential of human beings would drive youth towards success, and added that ICTACT Youth Circle is a right platform initiated at the right time of the millennium.

Mr. Harish Parameshwaran, Head Human Resources, UST Global stated that students should utilize their plentiful potential, be completely present in a learning environment, be active in responding to arising opportunities, and be innovative.
No. of Participants - 2,188

1772
Students from 198 colleges across the state

307
College Faculty Members from various Institutions

109
Executives from various corporate
ICT Academy of Tamil Nadu

An Initiative of Govt. of India, Govt. of Tamil Nadu & Industry

An ISO 9001 - 2008 Certified Organisation

ELCOT Complex, 2-7 Developed Plots, Industrial Estate, Perungudi, Chennai – 600 096

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